



COOPERATION AND DEVELOPMENT NETWORK



United Nations
Educational, Scientific and
Cultural Organization



Network on
International Cooperation
and Development



CDN SUMMER SCHOOL

Cultures and Development

Bethlehem University, 3 – 8 July 2017



Introduction

The CDN – Cooperation and Development Network is a post graduate education program in cooperation and development whose aim to train professional and different issues about economics, cooperation and human development. CDN is in Italy, Palestine, Colombia, Nepal and Kenya.

The intensive course on Cultures and Development will be the first edition of the CDN Summer School and it will be a unique occasion to bring together students from different nationalities and offer them an excellent, intensive and practical training.

The topic of the Summer School is strongly linked to the multicultural dimension of the CDN.

Development interventions that are responsive to the cultural context and the particularities of a place and community, and advance a human-centred approach to development, are most effective, and likely to yield sustainable, inclusive and equitable outcomes. Acknowledging and promoting respect for cultural diversity within a human right based approach, moreover, can facilitate intercultural dialogue, prevent conflicts and protect the rights of marginalized groups, within and between nations, thus creating optimal conditions for achieving development goals. Culture, understood this way, makes development more sustainable.





COOPERATION AND DEVELOPMENT NETWORK

The rationale

The Summer School is designed to address the issues related to the role of culture and cultural heritage as drivers for local development processes. This reflects the most recent achievements in relation with the **2030 Sustainable Development Agenda and the SDGs formulation**. Strengthening creative industries and protecting natural and cultural heritage have proved to be effective instruments of economic development and welfare promotion policies. These activities have harnessed the potential of the creative sector for job creation, economic growth and poverty reduction and supported efforts to promote the inclusion of minorities in social, political and cultural life. **Most of the work was focus on indigenous communities to safeguard their cultural heritage and to build health and education services that respond to their worldviews.**

The Summer School program layout reflects the most advanced theories developed and tested within the framework of the **Decade of Education for Sustainable Development (DESD)**; its interdisciplinary and integrated approach is engineered in a combination of theories related to heritage management and welfare policies. The proposed combination of indoor frontal lectures and in field visits will offer participants a concrete opportunity to interact with the local dynamics and confront theories and practices.

As integral part of the program, a scientific experiment, based on the measurement of the immediate individual benefits related to heritage visits, will be carried on by an international expert on heritage welfare.

At the end, the experiences and results of the working groups will be presented in a public seminar, to be benefited by a larger public.

Methodology

The teaching methods are based on the most advanced learners-centered approaches and will imply a very dynamic and interactive style with the highest level possible of students involvement. Two outdoor field visits (Bethlehem Nativity Church and Battir Cultural Landscape) are included as an in vivo analysis of the current cultural development planning processes. A scientific experiment on the benefit of cultural heritage will be carried out on the occasion of the field visits. A simulation of the Open Space Technology (a participatory planning methodology) is included and will require a full involvement of the participants.



COOPERATION AND DEVELOPMENT NETWORK

Faculty

Dr. Giorgio Andrian (Scientific Coordinator), Geographer, free-lance Heritage Expert and former UNESCO Expert.

Prof. Pierluigi Sacco, Full Professor of Economy of Culture at IULM – International University of Languages and Media.

Dr. Lodovico Folin Calabi, Head of Office and Representative UNESCO Ramallah Office (West Bank and Gaza).

Prof. Alejandra Chavarria, Associate Professor of Archeology of the Early Middle Ages: Europe and Mediterranean.

Selection procedures

In order to participate to the course a BA-level education is requested as entry point. Please send your CV to luigib@bethlehem.edu by June 10th, 2017. If you wish to receive additional pieces of information send your enquires to vzelof@bethlehem.edu or msofia.tozzi@gmail.com. When an application is submitted, you will receive an answer within two days on the outcome of your request of participation to the course.

Fee and cancellation policy

The participation fee is 250.00 USD, which includes:

- Didactic material;
- Transportation and other expenses related to the field visits;
- Coffee breaks;
- Certificate of attendance.

The fee should be paid immediately after the reception of the acceptance letter and it will be reimbursed only in case the course will not be activated due to a small number of participants.

Scholarships might be awarded according to the funds available.

Contacts

Victoria Abu Zelf

Email: vzelof@bethlehem.edu

Tel: +972 2 2741241 – ext. 2427



COOPERATION AND DEVELOPMENT NETWORK

Maria Sofia Tozzi

Email: msofia.tozzi@gmail.com

Tel: +972 2 2741241 – ext. 2427

Tentative schedule

Day 1 – July 3

Location: Bethlehem University, Furno Hall

MORNING SESSION

- **Opening Ceremony**, opening remarks from:
 - **Prof. Fadi Kattan**, Dean of the School of Business and Director of MICAD
 - **Br. Peter Bray**, Vice Chancellor of Bethlehem University
 - **His Excellency Fabio Sokolowicz**, Consul General of Italy in Jerusalem (invited)
 - **His Excellency Fr. Pierbattista Pizzaballa**, Apostolic Administrator of the Latin Patriarchate of Jerusalem (invited)
 - **Dr. Cristina Natoli**, Representative of AICS in Jerusalem (invited)
 - **Prof. Gianni Vaggi**, Director of the Cooperation and Development Network
- **Round table on Cultures as a driver of sustainable development**
Moderator: **Dr. Antonio Raimondi**, MICAD Scientific Committee member
Speakers:
 - **Dr. Lodovico Folin Calabi**, Head of Office and Representative UNESCO Ramallah Office (West Bank and Gaza)
 - **Dr. Giorgio Andrian**, Scientific Coordinator of the Summer School
 - **Prof. Alejandra Chavarria**, Associate Professor of Archeology of the Early Middle Ages: Europe and Mediterrean
 - **Prof. Gianni Vaggi**, Director of the Cooperation and Development Network

AFTERNOON SESSION

Speeches from the CDN World (students will have the floor)

- **One representative from the Master in Cooperation and Development, Pavia, Italy;**



COOPERATION AND DEVELOPMENT NETWORK

- **One representative from Escuela Latinoamericana de Cooperación y Desarrollo, Cartagena de Indias Colombia;**
- **One representative from the Master in Cooperation and Development, Kathmandu, Nepal;**
- **One representative from Master In Economics, Cooperation and Human Development, Nairobi, Kenya;**
- **One representative from the Masters Program in International Cooperation and Development, Palestine.**

Debate and conclusion

Day 2 – July 4

Duration: 8 hs (including breaks)

Location: Bethlehem University, Furno Hall

Main topics:

1. Introduction (students and lecturers presentations and program layout)
2. Introduction to the issue of 'culture and development' and the role of the UNESCO's Conventions on culture (Dr. Lodovico Folin Calabi - UNESCO Ramallah's Office representative).
3. Management of Cultural Heritage (part 1): theoretical approaches (Dr. Giorgio Andrian)
4. Management of Cultural Heritage (part 2): best practices selected from international cases (Dr. Giorgio Andrian)

Day 3 – July 5

Duration: 8 hs (including breaks)

Location: Bethlehem University, Furno Hall

Main topics:

1. Management of Cultural Heritage (part 3): the role and structure of cultural heritage management plan (Dr. Giorgio Andrian)
2. Management of Cultural Heritage (part4): participatory approaches in cultural policies and management (Dr. Giorgio Andrian and Prof. Alejandra Chavarria).



COOPERATION AND DEVELOPMENT NETWORK

Day 4 – July 6

Duration: 8 hs (including breaks)

Location: Battir Cultural Landscape

Main topics:

1. Introduction to the Cultural Landscape of Battir (local authorities)
2. Introduction of the working group themes (Dr. Giorgio Andrian)
3. Parallel working groups (supervision of Dr. Giorgio Andrian)
4. Working group presentations and conclusion

Day 5 – July 7

Duration: 8 hs (including breaks)

Location: Bethlehem University, Furno Hall and then visit to the Nativity Church in Bethlehem

Main topics:

1. Introduction to Culture and Creative Industries Policies (Prof. Pierluigi Sacco)
2. Introduction to heritage and cultural welfare (Prof. Pierluigi Sacco)
3. Visit to the Nativity Church of Bethlehem (Dr. Giorgio Andrian and Prof. Alejandra Chavarria)

Day 6 – July 8

Duration: 8 hs (including breaks)

Location: Bethlehem University, Furno Hall

Main topics:

1. Presentation of the results of the working group themes (Dr. Giorgio Andrian)
2. Panel of discussion on the main topics (Prof. Pierluigi Sacco, Prof. Alejandra Chavarria, moderated by Dr. Giorgio Andrian)
3. Debate
4. Summer School Evaluation (coordinated by Dr. Giorgio Andrian)